

Napa Branch Strategic Plan 2025-26

Mission

Gender Equity & Economic Security.

Values

Intersectional. Inclusive. Intergenerational. Empowering.

Focus

Economic Security. Education. Advocacy.

Goals for 2025-2026

Develop Branch Strategic Plan that aligns with the AAUW National Strategic Plan

Objective	Action	Who
Continue to align branch goals with the AAUW Strategic Plan 2025.	*Ongoing – Branch Strategic Plan aligned with National and State AAUW goals. *Shared AAUW Strategic Priorities at Annual Planning Board Retreat.	Co-Presidents
Utilize the 5-Star Recognition document to increase alignment of Branch work with AAUW National's goals.	*Monitor Five Star checklist criteria monthly, making note of our branch's alignment. *Complete the Branch Survey by June 30, 2026.	Co-Presidents
Follow succession process and plan to ensure a smooth transition into 2026-27.	*Hold at least three meetings in the spring with the elected Co-Presidents for 2026-2027. *Hold a branch Board-to-Board meeting where outgoing and incoming board members exchange experience binders—these board members may also arrange additional training meetings as needed.	Co-Presidents Incoming President & Board Members
Review and update Branch Bylaws.	*Will update Branch Bylaws by February 2026. Last updated 1/15/24, alternates with Policies and Procedures which were updated last year.	Co-Presidents (current & most recent past) Parliamentarian

Branch Emphasis: Engage in Public Policy Issues (AAUW) Locally and Beyond

Engage members in local, state, and national public policy.	*Regular TWIG newsletter articles to keep branch members informed. *Action Network and 2-Minute Activist participation encourage via TWIG, eblasts, and at membership programs.	Public Policy Chairs
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Participate in Public Policy events.	*AAUW Napa County participates in a variety of events: MLK Service Day, Lobby Days, collaborates with League of Women Voters and Indivisible, Women's Marches. *Meet with elected official(s) regarding AAUW public policy priorities.	Public Policy Chairs Branch membership
Promote Voter Registration and Education at Public Policy Programs.	*Hold at least one program on a public policy topic (education, economic security, Civil Rights...)	Public Policy Chairs

Branch Goal 1: Promoting Diversity, Equity, Inclusion

Objective	Action	Who
Maintain and grow a diverse membership.	*Keep promoting membership inclusivity and diversity to keep our branch thriving and to continue to support all women. *Hold orientations for new members to educate them about AAUW (hold three orientations for new members). *Expand outreach to college and former Tech Trek and Scholarship recipients.	Membership VPs, Co-Presidents, Tech Trek Branch Coordinator
Promote and work for equality and for economic security for all women.	*TWIG articles on these topics, Social Media posts—even re-posts of AAUW or AAUW-CA posts. *Program ideas in support of this topic will be explored—even teaming up with other neighboring branches where possible.	Co-Presidents, Program VPs, DEI Chair, Social Media Chair
Continue our DEI program	*Chairperson contributes TWIG articles and promotes section and activity participation.	DEI Chair

Branch Goal 2: Supporting Education for Women and Girls

Objective	Action	Who
Support and champion the Scholarship Foundation	*Continue to support and champion the Scholarship Foundation which gives scholarships to local women in pursuit of higher education and to middle school girls to participate in a week-long STEM camp, Tech Trek.	Board, Scholarship. Found. Pres., Scholarship Chair(s), Tech Trek B C
Work to provide funds for the Scholarships Foundation.	*Hold an annual Author's Forum. Ticket sales and donations raise funds to support The Scholarship Foundation. All donations are matched by a Donor Angel. *Grow and maintain endowments specifically donated for local scholarships.	Author's Forum Book Club Chair and Committee, Treasurer, Scholarship Foundation

Support the Scholarship selection process.	*Board and other branch members participate in the reading of Scholarship essays for the selection process of scholarship to high school and college women. *Branch members present scholarships at award assemblies at the local schools.	Napa County Branch members, Board members Scholarship Chairs
Continue Tech Trek participation with Napa County public schools.	*Tech Trek works with Napa County public schools to nominate of 7 th grade girls. The Tech Trek Committee uses defined criteria to select girls who attend a weeklong STEM camp at SSU or UCD campuses.	Tech Trek Branch Coordinator, Tech Trek Committee
Honor our Scholarship and Tech Trek recipients.	*May program honors our Scholarship winners and the Tech Trek girls are honored in the September program.	Scholarship Found. President, Tech Trek Br. Coord.

Branch Goal 3: Connecting Beyond the Branch

Objective	Action	Who
Encourage members to engage in all aspects of our Branch, our local community, and State and National AAUW.	*Theme for the year: Small Acts, Big Results *Encourage even small acts of engagement. *Explore opportunities to support and extend Title IX benefits to local schools.	Co-Presidents Branch Members
Communicate branch programs, messaging and outreach efforts to membership and community	*Utilize TWIG articles, social media, and publicity in local outlets to promote programs and activities.	Program VPs, Publicity, Social Media
Connect with other AAUW Branches	*Participate in the North Coast Consortium of AAUW Branch Presidents. Share ideas, issues, and programs.	Co-Presidents
Explore Napa Valley College Partnership	*Contact Napa Valley College to begin discussions of a partnership or connection (TBD).	Co-Presidents