

## Napa Branch Strategic Plan 2022-23

**Mission**

Gender Equity & Economic Security.

**Values**

Intersectional. Inclusive. Intergenerational. Empowering.

**Focus**

Economic Security. Education. Advocacy.

### Goals for 2022-23

#### 1. Develop a beginning Branch Strategic Plan that aligns with the AAUW National Strategic Plan.

\*See page 7

Objective	Action	Who	Date	Status	NSP*	5-Star*
Obtain agreement from the Board to align branch goals with the AAUW Strategic Plan	Present the alignment goal to the Board for approval and develop the components of the plan.	Co-Presidents: Lisa Groom Carolyn Stewart	August 2022	Complete	G & S	G & S
Utilize the 5-Star Recognition document as a guide to align Branch work with AAUW National’s goals	Schedule meetings with pertinent Board and Branch members to complete the elements in the 5-Star Recognition.	Co-Presidents: Lisa Groom Carolyn Stewart	Document Delay... Available winter 2022- 23	Ongoing	G & S	G & S
Develop a succession process and plan to ensure a smooth transition into 2023-24	Hold at least three meetings in the spring with the elected Co-Presidents for 2023-24.	Co-Presidents: Lisa Groom Carolyn Stewart Incoming Co-Presidents: Elaine Cannon Melinda Dittman	Spring 2023	Ongoing	G & S	G & S

Review and update Branch Policies and Procedures.	Committee reviewed Policies and Procedures. Outreach was made to pertinent members for updated information which was collated into the updated document. Board members approved updated document.	Co-Presidents: Lisa Groom Carolyn Stewart Immediate past Co-Presidents: Kay Altizer Pamela Blatt Parliamentarian: Linda Feutz	February 15, 2023	Completed	G & S	
Retain at least 90% of Branch membership	Board members will make personal contacts with members who have not renewed membership	Membership VPs: Tege Montmorency Starr Green Brenda Collins	September 2022	Completed	G & S	A

**2. Complete the 5-Star Recognition submission process to document progress toward alignment with National AAUW goals.**

<b>Objective</b>	<b>Action</b>	<b>Who</b>	<b>Date</b>	<b>Status</b>	<b>NSP*</b>	<b>5-Star*</b>
Increase alignment with National AAUW Strategic Plan and obtain 4-5 recognition stars.	Document the activities that align with the 5-Star program.	Co-Presidents: Lisa Groom Carolyn Stewart	July 2022- June 2023	Submission deadline will be opened in the fall of 2023.	G & S	G & S
Ensure transition to the succeeding Board of the value and process of the 5-Star Program.	Support the incoming Co-Presidents elect in the 5-Star process and in understanding its value.	Co-Presidents: Lisa Groom Carolyn Stewart Co-Presidents Elect: Elaine Cannon Melinda Dittman	Spring 2023	Ongoing	G & S	G & S

### 3. Engage our Membership (coming out of Covid years)

Objective	Action	Who	Date	Status	NSP*	5-Star*
Encourage members to engage in all aspects of our Branch, our local community, and State and National AAUW.	Chose a theme for the year: <b>Engage Our Voices</b> <ul style="list-style-type: none"> <li>Have membership complete a survey about the kinds of programs and activities they would like to have our branch provide (including days of the week and times of day).</li> </ul>	Co-Presidents: Lisa Groom Carolyn Stewart	July 1, 2022	Complete	G & S	
	Design programs for the year to match what our members indicated they would like—honoring their voices.	Co-Presidents: Lisa Groom Carolyn Stewart Program VPs: Nancy Moore Robyn Orsini	August-September 2022	Complete	L G & S	G & S P
	Utilize TWIG articles, social media, and publicity in local outlets to promote these programs and activities.	Co-Presidents: Lisa Groom Carolyn Stewart Program VPs: Nancy Moore Robyn Orsini Publicity: Peggy Burris	August 2022-June 2023	Ongoing	G & S	C & ER
Review our Board (elected and appointed) and Community Service Committees to look for ways to prevent burnout.	Several members had multiple jobs and, where possible, new members were found to take on the extra jobs. Added a new job of Zoom Management.	Co-Presidents: Lisa Groom Carolyn Stewart	Fall 2022	Complete	L G & S	

Continue to establish our DEI program—find ways to incorporate DEI into the Branch.	Chairpersons contributed to newsletter TWIG regularly, provided feedback on programming, and started a new activity: Diversity in Dining (recommended for State Activity of the Year).	DEI Chairs: Elaine Cannon Melinda Dittman	September 2022- June 2023	Ongoing	E & T	G & S
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**4. .Continue support for the Tech Trek and Scholarship programs.**

<b>Objective</b>	<b>Action</b>	<b>Who</b>	<b>Date</b>	<b>Status</b>	<b>NSP*</b>	<b>5-Star*</b>
Stay synced with the Scholarship Foundation.	Provide a Board member to sit on the Scholarship Foundation Board	Lisa Groom	Fall of 2022	Complete	G & S	G & S
Support the Scholarship process for high schools and college women.	Board and other branch members to participate in the reading of Scholarship essays—helping to narrow down to the Scholarship recipients. Many help present these Scholarships at graduation ceremonies.	Napa County Branch members, Board members Scholarship Chairs: Pat Hitchcock and Donna Chin	Spring of 2023	Ongoing	E & T ES	P
Tech Trek participation and selection	Tech Trek committee worked with schools to get nominations. The committee then interviewed potential Tech Trekkers and, using the interview, essays written by the girls and teacher comments, selected the allotted number of girls to attend the 2023 Tech Trek Camps. (SSU & UCD)	Tech Trek Chair: Lisa Groom Tech Trek Committee members	January – April 2023	Complete	E & T ES L	P

Honoring our Scholarship and Tech Trek recipients.	The May program will honor our Scholarship winners and the Tech Trek girls will be honored in the September program.	Scholarship Foundation Pres: Kathy Summers Tech Trek Chair: Lisa Groom	May 2023 September 2023	Ongoing	L	P
Provide funds for the Scholarship and Tech Trek programs.	The annual Author's Forum ticket sales raise funds to support both programs. All donations are matched by a Donor Angel.	The Author's Forum Book Club Chair: Toby Mitchell	February 2023	Complete	ES	P

**5. Continue to engage in Public Policy issues locally and beyond.**

Objective	Action	Who	Date	Status	NSP*	5-Star*
Engage members in local, state, and national public polity	Regular TWIG articles written by PP Chair keeping Branch members informed	Public Policy Chair: Joy Barnes	July 2022- June 2023	Ongoing	E & T ES	PP & R
	Action Network and 2-Minute Activist participation encouraged via TWIG, eblasts, and at membership programs.	Public Policy Chair: Joy Barnes Public Policy member and Co-President: Carolyn Stewart	July 2022- June 2023	Ongoing	E & T ES	PP & R
Participate in Public Policy events	Branch members participated in : <ul style="list-style-type: none"> <li>• Get out the Vote event</li> <li>• Lobby Days event.</li> <li>• Women's March event protesting the overturning of Roe.</li> <li>• Attended a meeting in support of a local City Councilwoman who was</li> </ul>	Various members...  Public Policy Chair: Joy Barnes  Co-President: Carolyn Stewart	March 2023	Complete	E & T ES L	PP & R

	<p>experiencing gender bias (mommy shaming)—one member even spoke to the Council in her defense.</p> <ul style="list-style-type: none"> <li>• Wrote letters to the editor in local newspapers on various topics</li> </ul>					
Align programs with Public Policy topics	<p>Top choice for membership for programs was on the topic of Housing the Unhoused. Program designed to inform membership and community members presented by Abode through Napa County AAUW.</p> <ul style="list-style-type: none"> <li>• Women Artists Bazaar</li> <li>• Scholarship impact on at-risk Napa students (Maria Cisneros)</li> <li>• Woman in STEM speaker at Tech Trek Celebration (Gretchen Stranzl McCann)</li> </ul>	<p>Co-Presidents: Lisa Groom Carolyn Stewart Program VPs: Nancy Moore Robyn Orsini</p>	March 2023	Complete	E & T ES	PP & R

**\*Notation for last two columns:**

**NSP** = National Strategic Plan

**5-Star** = Five-Star National Recognition Program

NSP categories:

**E & T** = Education and Training

**ES** = Economic Security

**L** = Leadership

**G & S** = Governance & Sustainability

5-Star categories:

**A** = Advancement

**PP & R** = Public Policy and Research

**G & S** = Governance & Sustainability

**P** = Programs

**C & ER** = Communications & External Relations